Traditional Therapy	Fullness Coaching (Transformational)
Is about working with a PATIENT	Is about working with a CLIENT
Asks the question WHY	Asks the question HOW, WHAT and WHAT
	IF? WHY gets reasons, not results, and is
	content rather than process based
Works with a person's PAST and traumatic	Interested in a person's PRESENT and works
events, and seeks to heal of those events	to help them in creating a compelling
	FUTURE while also healing the PAST
Diagnoses mental ILLNESSES and attempts	Assumes that the client is HEALTHY and
to treat identifiable conditions	whole (not broken) Presupposes that people
	work perfectly to produce the results they
	are getting even if the results are not
	desirable. If a person doesn't like the results
	they are getting, Fullness Coaching provides
	tools to help them get the results they desire
Doctor-Patient relationship where the	Partnership of equals where the coach
DOCTOR has the solution, the patient has	encourages the client to find his/her OWN
the problem	solutions already within them (but perhaps
	untapped)
Through conversation encourages the	Helps the client to discover the PROCESS by
patient to TALK about and thereby resolve	which s/he prevents the achievement of
old pain and symptoms	goals and objects and learn new ways of
	thinking, while learning new strategies to
	calm and relieve underlying symptoms
Fixing the patient by fixing the PAST	Understanding and appreciating the past as
	a framework for the present and creating a
	vision for the FUTURE
Relies on studies and manuals to	Coaching is a model of LEARNING which
DIAGNOSE pathology	focuses on the future and its achievable
	goals and outcomes
Therapist avoids personally TALKING about	When appropriate the coach SHARES their
themselves	experience. It helps to know we are all
	learning, growing and imperfect.
Progress is often SLOW and can take place	Changes are FAST, LASTING and FUN
over years of therapy	
Therapist diagnoses and then PRESCRIBES a	Coach aligns mentally with the client and
path to healing	they COCREATE the solution
Therapist is RESPONSIBLE FOR the client	The Coach is RESPONSIBLE TO the client,
	but the client is responsible for the
	outcomes and always has control over
	his/her results

How Does Fullness Coaching Differ From Traditional Therapy?